

*14th Annual
Business & Marketing
Sponsorship Invitation*

Positively Powerful Education Summit and Woman Awards Conference

**BE INSPIRED,
INFORMED
AND WELCOMED.**

We celebrate the
accomplishments of women
in ways that empower all
people to live their dreams
and will change lives
and businesses
for the better.

*The 2023 Positively
Powerful Woman
Award Honorees*



girl scouts
arizona cactus-pine

2023 Organization Leader
Co-CEOs: Mary Mitchell
& Christina Spicer



2023 Philanthropic
Leadership Award:
KIM COVINGTON,
Vice President, Community
Initiatives, Arizona
Community Foundation



2023 Entrepreneur
Leadership Award:
PATRICIA TELLEZ OLDS,
President and CEO
of the Kuniklo Corporation

Friday, Oct. 20, 2023, 8:30am to 1:30pm MST
The Showcase Room, The Yard
149 S. Farmer Ave, Tempe, AZ 85281

A Triad West, Inc. Positively Powerful Production

GENESIS



Message from the Founder

The idea began when I delivered a speech before women judges and attorneys. They inspired me! So I was motivated to ask, "How many of you give to yourselves the way you give to others?" Only one woman raised her hand, and I knew I needed to do something about this. Clearly they were givers who deserved to be cherished. That moment was the spark that fueled my engine to create the Positively Powerful Woman Awards.

I have been a global transformational leadership developer, training designer, and educator for many years. Previously, I was one of the first women to own and operate a full-service advertising agency. I loved my opportunities to provide organizations with my brand of Diversity, Equity, Inclusion, and Belonging (DEI&B) services nurtured by my multicultural marketing agency owners' eye for optics. As a result, this melange of career choices brought me to being the Founder and Executive Producer of the Annual Stevie Award-winning Positively Powerful Education Summit and Woman Awards Conference it is today.

Please join us as a sponsor. If you have questions, comments or requests, let me know. I thank you for your interest.

Sincerely,
Dr. Joel P. Martin

DR. JOEL P. MARTIN
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FOUNDER
POSITIVELY POWERFUL
PROGRAMS
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EDUCATION

14th Annual Business & Marketing Education Summit Program

- WELCOME: DR. JOEL P. MARTIN and REV. SHERIOLYN CURRY HODGE, A Presiding Elder in the AME Church and Owner of Comfort Keepers
- DENA PATTON: Global speaker and coach. Income growth and impact growth specialist. Founder of "Girls Rule!"
- Attorney NONA LEE, Founder & CEO of Truth DEI and Founder of the Phoenix Women's Sports Association
- Special Guest MONIQUE LISA JOHNSON: Writer, director, producer, television and radio Host, casting director, and writing coach.
- Keynote Speaker CHERILYNN CASTLEMAN: Salesforce and LinkedIn top sales influencer, 30+ Years Global Sales Executive and C-Suite Coach, Best-selling Author
- Q and A with THE SPEAKERS
- "MEET THE AUTHORS"
- TRANSFORMATION OF THE SHOWCASE ROOM
- The Positively Powerful WOMAN AWARDS LUNCHEON PROGRAM



**DR. JP
MARTIN, HOST**



**SUSAN
CASPER**



**REV. SHERIOLYN
HODGE**



**DR. LOIS
BROWN**



**MONIQUE LISA
JOHNSON**



**NONA
LEE**



**DENA
PATTON**



**CHERILYNN
CASTLEMAN**

CELEBRATION

The Celebratory Positively Powerful Woman Awards Luncheon!

THE 2023 POSITIVELY POWERFUL WOMAN AWARDS HONOREES



- **First Organization Leadership Award: GIRL SCOUTS-ARIZONA CACTUS-PINE COUNCIL (GSACPC)** Girl Scouts has been the preeminent leadership development organization for girls for over 111 years, providing activities in STEM, Outdoors, Life Skills, and Entrepreneurship. With the support of over 6,500 trusted adult volunteers, GSACPC serves 12,000 girls K-12 across central and northern Arizona and the Navajo Nation. Co-CEOs, Mary Mitchell and Christina Spicer, will accept the award.
- **Philanthropic Leadership Award: KIM COVINGTON, Vice President, Community Initiative, Arizona Community Foundation (ACF)** in recognition for helping to improve equity in grant-making and leading many initiatives of the Arizona Community Foundation (ACF), including the Black Philanthropy Initiative and its three Giving Circles: REAP, SEED, and the African American Women's Giving and Empowerment Circle; also, Latinos Unidos and Latinas in Philanthropy and Service, Arizona Indigenous Philanthropy, Chinese American Foundation Fund, Asian American Women's Giving Circle, and the Kellenberger + Tollefson Center for LGBTQ Philanthropy.
- **Entrepreneur Leadership Award: PATRICIA (PATTI) TELLEZ OLDS, President and CEO of the Kuniklo Corporation and Board of Directors Chairperson for AMCA - Associated Minority Contractors of Arizona,** in recognition of her leadership success as an Economic Impact Advisor translating construction dollars into contracts, jobs, and wages. Patti Tellez Olds started Kuniklo Corporation in 2003 to help agencies, developers, suppliers, and contractors meet the federal-aid requirements for DBE utilization, prevailing wages, and local workforce development. Her action plans result in meaningful participation for all stakeholders.

Sponsorship Levels

Positively Powerful Sponsorship Levels And Benefits	Platinum Sponsor \$10,000	Gold Sponsor \$7,500	Silver Sponsor \$5,500	Bronze Sponsor \$3,500	Table Sponsor \$1,500
Your Platinum Sponsorship Opportunity Includes Sponsoring A 2023 Positively Powerful Woman Award Recipient From Your Organization Or An Organization Of Your Choosing	✓				
Opportunity To Have An Educational Summit Speaker From Your Organization	✓	✓			
VIP Table For Eight (8) At The Woman Awards Luncheon And VIP Seating At The Educational Summit	✓	✓			
Opportunity To Deliver A Welcome Address At The Awards Or Summit	✓				
Opportunity To Introduce One Of The Positively Powerful Woman Award Honorees or Summit Speakers	✓	✓			
Have Two (2) Full Page 4-Color Ads In The Online Program Book	✓				
Have One (1) Full Page 4-Color Ad In The Online Program Book		✓	✓		
Opportunity To Distribute Your Organization's Fliers At The Summit	✓	✓	✓	✓	
Have Your Organization Recognized In Social Media, PR, And Marketing Initiatives	✓	✓	✓	✓	
Get Main Stage Recognition. And Logo In The PPT Presentation And On The Website	✓	✓	✓	✓	✓
Table For Eight (8) At The Woman Awards Luncheon And The Educational Summit		✓	✓	✓	✓

Online registration for individuals and live streaming is available at <https://bit.ly/2023PosPowReg>. Contact Dr. Joel Martin with questions and requests: jpmartin@triadwest.com +1 480-221-5686.

JOIN US



Testimonials

The whole program was special to me All the backstories of the presenters and honorees. Also the breakout was enlightening with the group I was in.

Listening to every woman speak with inspiration, pride, hope, and celebration was powerful to me. The uplifting of one another and the positivity was astonishing to me. All were beautifully and confidently poised, prepared, and powerful.

It was such a wonderful program. I will definitely share with other women I know who are doing great things in the community!! Loved all of it. The Branding presentation and Virtual Team building as well as Dr. Martin's closing comments.

I found this event so up lifting. The positive messages from the speakers, the beautiful energy from the attendees and honorees. I really enjoyed the morning sessions and the information the speakers shared. They were inspiring and shared some practical information.

Well organized. Class-act event all the way around. Food was great. It was amazing!! The diversity of the attendees was incredible!

