

Join Us For Next Genesis Of Positively Powerful

17th Annual Positively Powerful Education Summit and Woman Awards

Hosted by the PPDC Nonprofit

Friday, October 9, 2026

George Washington Carver Museum & Cultural Center
415 E. Grant Street, Phoenix, Arizona

Join us as we expand an award-winning leadership platform into a dynamic new experience featuring innovation, entrepreneurship, transformational conversations, and community impact.

Together, We Rise!



A Personal Invitation



To our returning Sponsors, thank you for your continued support and investment in our mission. To organizations considering sponsorship for the first time, we would be honored to welcome you into this growing community of leaders, innovators, and changemakers.

This work is deeply personal and fulfilling. My journey began in multicultural marketing as one of the first women to own and operate a full-service advertising agency. Following a life-changing transformational leadership training program, I closed my agency and dedicated my life to changing lives and businesses for the better.

As a Master Transformational Leadership Trainer, speaker, author, and global consultant, I have spent more than two decades working with leaders and organizations to unlock their potential. Key to this was my North Star: When women have access to leadership development, education, resources, opportunity, role models, and community, lives and businesses are transformed.

For seventeen years, I have had the privilege of bringing together women leaders, entrepreneurs, executives, educators, officials, and changemakers through what has become a premier women's business conference. What began as a vision has grown into an award-winning tradition.

That vision led to the creation of the Positively Powerful Education Summit & Woman Awards Conference and, later, the Positively Powerful Development Corporation (PPDC), the 501(c)(3) nonprofit I founded to expand our impact and create even greater opportunities for women. Together with Triad West, Inc., the leadership development company I founded 25 years ago, these organizations are the foundation for this mission and our work today.

I am deeply grateful to our Founding Board of Directors, Corporate Board Member, Advisory Council, Speakers, Honorees, Sponsors, and Supporters whose partnership has helped make this Conference possible. Their commitment, combined with the vision that launched this journey, has created a lasting legacy of leadership, achievement, and community impact.

**We invite you to join us.
Together, We Rise!**

Dr. Joel P. Martin
President, Triad West, Inc.
Founder & CEO, Positively Powerful Development
Corporation (PPDC)



The essence that has made the Positively Powerful Education Summit and Woman Awards Conference so special for 16 years will remain at the heart of what we create.

The Celebrations

The 2026 Positively Powerful Woman Awards will continue our tradition of honoring extraordinary women whose leadership and contributions create a lasting impact. This year, we are proud to introduce our inaugural Positively Powerful Ally Award and our first-ever National and Regional Corporate Leadership Awards.

The Expertise

Knowledge Experts will speak at the Education Summit, offering access to valuable resources, practical tools, and conversations that inform, empower, and inspire; featuring two powerful Summit panels, *"Women Leading AI, Technology & STEM: Insights From the Experts"* and *"Advancing Business Growth Through Certifications & Corporate Connections: What Women Need to Know Now."*

Together, We Rise!

The Energy

Uplifting music, spirited conversations, and the excitement of reconnecting and forging new connections with those who inspire us to think bigger and lead boldly.

The Ambiance

Guests will continue to feel warmly welcomed and included at this multicultural gathering of women leaders from small businesses, corporations, nonprofits, and the community, and the allies who support them.

The Connections

More than just a conference, this is a space where relationships begin, collaborations flourish, and community is strengthened. Gathering at the historic George Washington Carver Museum & Cultural Center will allow us to create a new moment in our shared story.



Conference Agenda

We are dedicated to ensuring that every Conference Guest, Sponsor, and Speaker has an appreciative, relevant, and fulfilling experience in an environment that celebrates diversity and inclusion.



17th Annual Positively Powerful Education and Woman Awards Conference

Hosted by Positively Powerful Development Corporation (PPDC)

Friday, October 9, 2026

George Washington Carver Museum & Cultural Center, 415 E. Grant Street
Phoenix, Arizona 85004

Parking Available.

Conference Audience

Guests include executives, entrepreneurs, educators, corporate leaders, nonprofit leaders, municipal representatives, innovators, sponsors, workforce development professionals, and emerging leaders from across Arizona and beyond.
Capacity: 200

Education Summit: 8:30 – 11:30 AM

Opening and Welcome: Sponsor
Recognition, VIP Acknowledgments, Guests and Speakers appreciation

The Blessing of the Land Appreciation of The Carver Center

The Emcee guides the audience through program transitions.

The Panel Moderator introduces panelists and facilitates discussions and Q&A.

Closing acknowledgments and Speaker Photographs.

Education Summit Ends

Networking Break

Connection opportunities and touring the George Washington Carver Museum Exhibits.

Awards Luncheon

Opening Blessings

Welcome and Opening Acknowledgments:
Recognition of Sponsors, VIPs, Government Officials, Guests, and Community Leaders

17th Annual Awards Ceremonies:

2026 Positively Powerful Woman Leadership Awards Presentations

Recognition of the PPDC Board of Directors

Presentation of the Inaugural Leadership Awards:

The National Corporate Leadership Award
The Regional Corporate Leadership Award
The Positively Powerful Ally Award

Completion of the 17th Annual Conference: 2:30 PM

Closing appreciation of Guests, Sponsors, Honorees, Staff, and Volunteers.
Theme Song Finale.

2:30 to 3:00 PM. Photo Opportunities: All Positively Powerful Woman Honorees. Board Members. Speakers. Staff and Volunteers.



Agenda and speakers are subject to change..

Thank you for your consideration. We look forward to welcoming you on October 9th at The Carver.

Positively Powerful Sponsorship Levels and Benefits	Diamond Sponsor \$25,000	Platinum Sponsor \$10,000	Gold Sponsor \$7,500	Silver Sponsor \$5,500	Bronze Sponsor \$3,500	Table Sponsor \$1,500
Opportunities that empower women, strengthen businesses, build stronger communities and extend the impact of the Oct. 9 Conference and future PPDC programs.	✓	✓	✓	✓	✓	✓
A tailored partnership developed collaboratively with PPDC that aligns with your mission and maximizes your community impact. Includes all Platinum Sponsorship benefits	✓					
Your logo on the step-and-repeat.	✓	✓	✓			
NEW: Opportunity to show your video	✓	✓	✓			
Press release announcement recognizing your organization	✓	✓	✓			
Dedicated sponsor email campaign	✓	✓	✓			
Recognition on all event signage and PPDC social media platforms.	✓	✓	✓	✓	✓	
Full-page, 4-color corporate message in the conference program.	✓	✓	✓	✓	✓	
Tables of ten for your guests	2	2	1	1	1	1
Company logo and link featured on the PPDC website	✓	✓	✓	✓	✓	
Opportunity to have an Education Summit speaker	✓	✓				
Opportunity to present an Award to an Honoree	✓	✓				
Opportunity to distribute your company's materials	✓	✓	✓	✓		
Main stage recognition.	✓	✓	✓	✓	✓	✓

Visit Eventbrite for Individual Ticket Registration Information

Tell Us How You'd Like to Participate

We understand that every organization has unique goals, budgets, and community priorities. Whether you are ready to confirm a sponsorship, explore a customized opportunity, contribute in-kind support, or simply learn more, we are here to create a partnership that works for you.

Please complete the information below, and we will follow up personally.

Response Options:

- ☐ We would like to confirm a sponsorship.
- ☐ We are interested in discussing sponsorship options.
- ☐ We would like to customize a sponsorship package.
- ☐ We are interested in providing in-kind products, services, or experiences.
- ☐ We would like information about purchasing a table.
- ☐ We would like additional information before making a decision.
- ☐ Please contact us to schedule a conversation.



Information:

Organization _____

Primary Contact _____

Title _____

Email _____

Phone _____

Preferred Sponsorship Level _____

Questions or Comments _____

We look forward to exploring how we can work together.
With appreciation,

On behalf of the PPDC Board of Directors

Dr. Joel P. Martin, Founder & CEO
joel.martin@positivelypowerful.com

Jackie Wszalek, Managing Director & Board Secretary
jackie.wszalek@positivelypowerful.com

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